

News Release

For Immediate Release

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THE BIGGEST SUBURBAN FALL HOME SHOW IN SOUTHWESTERN ONTARIO ANNOUNCES NEW PRESENTING SPONSOR

Reliance Home Comfort signs exclusive multi-year partnership with the Ideal Fall Home Show to Inspire, Inform and Entertain homeowners in the Golden Horseshoe

HAMILTON, ON –Continuum Productions Inc. proudly announces that Reliance Home Comfort has signed on as the multi-year presenting sponsor for the Ideal Fall Home Show which takes place this year from September 30 to October 2, 2011 at the Careport Centre.

“Reliance Home Comfort decided to partner with Continuum as a sponsor because we were impressed with the success that we had from the 2011 Ideal Spring Home & Garden Show. It was extremely well put together and it had a large public following allowing Reliance to connect with more of our customers face to face. We have decided to make a further investment in the show expecting a greater interaction with more current and future customers while also increasing brand awareness.” commented Andrew Joiner, Residential Sales Manager of Reliance Home Comfort.

Reliance home comfort provides essential home comfort solutions to home owners across Canada and has done so for over 40 years. More specifically they offer a variety of services to their customers to enable home owners with their home's heating, cooling and water heating requirements. Their mission is to provide their customers peace of mind. They take the risk out of products and services that are essential to their lives and businesses. They make it easy!

As producers of Southwestern Ontario's Biggest Consumer Shows and with over 40 years of event management experience producing home shows across Canada, USA, UK, Australia and New Zealand, Continuum Productions Inc., is very excited about this new sponsorship.

“Sponsors like Reliance Home Comfort allow us to activate the partnership and drive the profile of the event and the experience that we can create for our event visitors. This type of support helps us to provide Southwestern Ontario residents with a consumer friendly event that features the latest and greatest trends in home décor presented by local and regional businesses for less than the cost of a movie,” commented Dwayne McKillop, President of Continuum Productions Inc.

For more information on Continuum Productions Inc., please visit www.continuumevents.ca

For more information on the Biggest Fall home show in Southwestern Ontario., please visit www.idealhomeshow.ca, All potential vendors can contact 905-527-SHOW (7469)

For more information on Reliance Home Comfort, please visit www.reliancehomecomfort.com

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