

# News Release

For Immediate Release

June 2011

## **SOUTHWESTERN ONTARIO'S BIGGEST REGIONAL HOME & GARDEN SHOWS GETS INTERNATIONAL INDUSTRY RECOGNITION**

*Hamilton Based Continuum Productions becomes Canada's voice within the International Home & Garden Show Community*

**HAMILTON** – Continuum Productions Inc., producers of the biggest suburban home & garden shows in Southwestern Ontario; The Ideal Home & Garden Show presented by RE/MAX, & The Ideal Fall Home Show both located at the Careport Expo Centre in Hamilton have been voted in as Canada's representative with The Home & Garden Show Executives International team.

"Home & Garden Show Executives International was formed in 1955 as a professional trade association for home, garden and flower show producers. It brings together the most successful home, garden & flower exhibition managers in a combined effort to promote continued excellence and professionalism." commented Joyce Mockus current president of HGSEI. "Home & Garden Show Executives International members have a strong communication network across countries and meet annually to further advance their professional development and effectiveness of consumer home and flower shows" said Mockus.

Dwayne McKillop, Continuum Productions president found this to be a wonderful and humbling accomplishment for the business. "For our company to be considered for this group as one of the industry's most professional home show producers Internationally is quite an honour considering the history of this group and the talent of the producers who have been voted in prior to Continuum. As Canada's only voice voted into this International group we will work very hard to do our best to add value to shows produced worldwide as well as taking back shared knowledge to continually improve our Canadian properties which means even better experiences for our exhibitors, sponsors and visitors"

Home & Garden Show Executives International have strict criteria and standards which members are held to. All members voted into this professional association must demonstrate and consistently be focused on delivering four key points.

1. Be renowned for creating quality events that maximize the return on investment of valued vendors and sponsors
2. Be local show producers that have ties to the communities in which the shows exist
3. Be able to gain broad based community and media support
4. Be committed to serve homeowners, local charities, the housing industry and the community at large

"Dwayne and his team have been involved in the production of some of the largest, most professional and successful consumer shows including many of the largest home & garden shows worldwide. We were able to spend quite a bit of quality time with him during the nomination process in California it was clear to all of us that we could not have found a better representative for Canada." said Mockus

"We set out to make our community proud of what we were bringing to Hamilton and to the Ontario suburbs, we never dreamed that we would be so fortunate to have our experience and knowledge used to help shape home show experiences internationally" said McKillop.

For more information on Continuum Productions Inc., please visit [www.continuumevents.ca](http://www.continuumevents.ca)

For more information about Southwestern Ontario's Biggest Home & Garden show please visit [www.idealhomeshow.ca](http://www.idealhomeshow.ca)

For more information on The Home & Garden Show Executives International, please visit [www.hgsei.com](http://www.hgsei.com)

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