

LARGEST HOME AND GARDEN SHOW IN THE SOUTHWEST REGION COMES TO HAMILTON

Continuum Inc. Opens Their Doors, Ready to Give a Boost to the Local Economy

HAMILTON – An industrial warehouse on the corner of Longwood Road and Aberdeen Avenue is getting a unique makeover as local business, Continuum Productions Inc. prepares to launch the *Ideal Home and Garden Show* in March 2010.

“Southwestern Ontario residents deserve a consumer friendly event with free parking that services the suburbs where they can enjoy the latest and greatest trends in home and garden décor, presented by local and regional businesses,” said home show veteran Dwayne McKillop, President of Continuum Productions Inc. “We’re pleased to offer a unique home & garden experience in the west end and offer our show to the regional suburban business community at a competitive rate in this economy.”

With a combined 30 years of consumer show experience and being involved in the production of hundreds of events through Canada, USA, Australia, New Zealand and the UK, the Continuum team is ready to sell space for the *Ideal Home and Garden Show* in the warehouse that will be known as the Careport Centre.

Suitable for consumer shows, trade shows, seminars, workshops or one-off events, the Careport Centre is the ideal alternative event venue located just off Hwy 403, accessible to the population base of 8.1 million people with six acres of free parking. More than 225 exhibitors can fill the space that occupies 170,000 square feet, making this building the largest consumer friendly alternative event facility in Southwestern Ontario.

Continuum Productions Inc. has worked out an agreement with the Carego Group of Companies to creatively make use of their facility, which includes hosting events such as the *Ideal Home and Garden Show* for local consumers.

Demetrius Tsafaridis, president of the Carego Group of Companies, an integral player in the Hamilton economy and well-established member in the community believes the Careport Centre will be a viable option for Hamilton’s economic development plan.

“There is no greater investment opportunity than right here in Hamilton,” Tsafaridis said. “Through this innovative use of space, we are changing the way we provide services in the new age economy, placing a stronger emphasis on supporting local business. The different events and shows that will be produced at the Careport Centre will bring in revenue and attract many visitors to this great city.”

For more information about Continuum Productions Inc., visit www.continuumevents.ca.

Visit www.idealhomeandgarden.ca to find out more about Southwestern Ontario’s largest home and garden show. All potential vendors can contact 905-527-SHOW (7469). Office renovations are complete and open for visitors at 270 Longwood Road South, Unit #1, Hamilton, Ontario, L8P 0A6.