

# News Release

For Immediate Release

October 2009

## **SOUTHWESTERN ONTARIO'S LARGEST SUBURBAN HOME & GARDEN SHOW ANNOUNCES PRESENTING SPONSOR**

*RE/MAX signs exclusive multi-year partnership with The Ideal Home & Garden Show to Inspire, Inform and Entertain homeowners in the Golden Horseshoe*

**HAMILTON, ON** – Continuum Productions Inc. announced today that RE/MAX has signed on as the presenting sponsor for the *Ideal Home & Garden Show* taking place March 5-7, 2010 in the new Careport Centre Expo Hall.

"We have a significant history with this show management team that dates back to our initial involvement with home and garden shows. We find the shows an excellent way for us to pass on information directly to homeowners and potential homeowners about how to purchase, sell, or renovate your home smarter to get the most value for your decision." commented David Brown, Executive Vice President of RE/MAX Promotions Inc.

RE/MAX has created "Fit To Sell" which is a program that educates consumers on the top priorities to sell properties quickly for top dollar. Recognizing the biggest decision for a buyer regarding the house is often made before they see it, optimizing the condition of the property is the best way to sell your home quickly for top dollar. To view all the clips and checklists comprising the "Fit To Sell" program visit [fittosell.ca](http://fittosell.ca).

"We sponsor & support many national, regional and community events across Canada and we are pleased to once again work with this team which has a strong track record for delivering successful home & garden shows that generate extremely high returns for our sponsorship investment." Said Brown.

With over 17 years of event management experience producing home shows across Canada, USA, UK, Australia and New Zealand, Continuum Productions Inc., is very excited about this new sponsorship.

"Sponsors like RE/MAX allow us to activate the partnership and drive the profile of the event and the experience that we can create for our event visitors. This type of support helps us to provide Southwestern Ontario residents with a consumer friendly event that features the latest and greatest trends in home and garden décor presented by local and regional businesses for less than the cost of a movie," commented home show veteran Dwayne McKillop, President of Continuum Productions Inc.

"Hamilton is the perfect location to host this type of high profile regional home and garden show for Southwestern Ontario to support all the strong community events produced in the area. It is certainly a great feeling to know that with the support of sponsors like RE/MAX we can keep exhibit rates low for exhibitors making it an easier decision for more businesses to participate, which in turn allows us to provide better experiences and variety for our show attendees," said McKillop.

For more information on Continuum Productions Inc., please visit [www.continuumevents.ca](http://www.continuumevents.ca)

For more about Southwestern Ontario's largest home and garden show please visit [www.idealhomeandgarden.ca](http://www.idealhomeandgarden.ca).

All potential vendors can contact 905-527-SHOW (7469)

For more information on RE/MAX, please visit [www.remax.ca](http://www.remax.ca)

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