

News Release

For Immediate Release
November 2009

LANDSCAPE ONTARIO PARTNERS WITH THE IDEAL HOME & GARDEN SHOW PRESENTED BY RE/MAX *Landscape Ontario's Green for Life initiative to be showcased during a preview of spring in the Golden Horseshoe at Southwestern Ontario's largest home and garden show*

HAMILTON, Ont. – Continuum Productions Inc., producers of Southwestern Ontario's largest suburban home and garden show; the Ideal Home & Garden Show presented by RE/MAX at the new Careport Expo Centre in Hamilton, has come together with Landscape Ontario to form a unique partnership.

From March 5-7, 2010, visitors attending the Show will experience an exclusive spring preview featuring over 4,000 sq. ft. of glorious landscapes and gardens in full bloom sponsored by Canada Blooms. Landscape Ontario, co-founder of Canada Blooms, will lend its support to the feature by working with producers to inspire, educate and entertain guests through its new Green For Life program. Attendees can expect to see a variety of garden and landscaping ideas that are sure to awaken the senses and create excitement for the upcoming spring season.

Dwayne McKillop, president of Continuum Productions, says, "Landscape Ontario's members represent the best gardening and landscaping talents in the province, so it made sense for us to work together in Southwestern Ontario's largest home and garden celebration. When you hire a Landscape Ontario member company, you can be assured of the highest quality result. That type of partner matches very well with the quality of events we produce. Homeowners will be able see first hand how Green for Life can add lasting experiences for families by adding green areas to their homes. More importantly we will present landscape features that are practical, not just built for magazine ads. This will promote the talents of our local landscaping companies in Southwestern Ontario to drive sales for them at the show."

"We loved this partnership idea from the start because it allows our members the opportunity to reach out and inspire the more than 8.1 million people around the Golden Horseshoe," said Denis Flanagan, public relations director at Landscape Ontario. "Our Green for Life program helps inspire homeowners about the health, lifestyle and property value benefits of green spaces. And beyond that, it connects them with Landscape Ontario member companies, the green industry's top professionals."

For more information on **Continuum Productions Inc.**, please visit www.continuumevents.ca
For more information about the **Ideal Home & Garden Show presented by RE/MAX**, including exhibiting, contact 905-527-SHOW (7469) or visit www.idealhomeandgarden.ca



Landscape Ontario Horticultural Trades Association promotes the joys and benefits of plants and green spaces through its mission, Green for Life. LOHTA, one of the most vibrant associations of its kind in the world, is comprised of over 2,000 members, nine chapters and 10 specialty groups including contractors, growers, retailers, designers and others. Visit www.landscapeontario.com for more information.

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