



# IDEAL home & garden SHOW

presented by **RE/MAX**<sup>®</sup>

MARCH 1 - 4, 2012  
CAREPORT CENTRE • HAMILTON



BOOK YOUR EXHIBIT SPACE EARLY!  
THIS SHOW ALWAYS SELLS OUT!



## BIG! FRESH! IDEAS!

# THE BIGGEST HOME & GARDEN SHOW IN SOUTHWESTERN ONTARIO!

[www.idealhomeshow.ca](http://www.idealhomeshow.ca)

# BIG SHOW!

# OVER 45,000 EAGER CUSTOMERS!



86% Looking For Renovation, Décor & Landscaping Ideas

80% Plan to make a purchase within 6 months

81% Are Homeowners

74% Attend With Their Spouse

47% Household Income Over \$100,000  
28% Household Income \$50,000 to \$100,000



### We Deliver The Right People ... For All The Right Reasons! It All Adds Up To Exhibitor Satisfaction!

Exhibitors are thrilled with sales results during and after the show!  
For up to 6 months following the show, increased sales and leads can be directly linked to our shows!

No other Shows in Southwestern Ontario have grown faster in the past 3 years! This is the **BIGGEST HOME & GARDEN SHOW** in the Region! Our great exhibitors, sales & facility make it all happen!

# BIG ATTENDANCE!

“Your show was very well done and are looking forward to being in the show next year. We may even look at more than one location.”  
Garry Tynan, Curb Ease

“Thank you for the best show of the year!  
**VERY WELL ORGANIZED!**  
Sam Bellhouse,  
Evolution Window Films Inc.

“It was a wonderful experience working with the group here at the Ideal Home & Garden Show. The show gave us the opportunity to show our best, I rate the show 10 out of 10!”  
David Maciulis  
Natural Landscaping Inc.

“Continuum Productions has been doing shows for over 30 years and it shows. They helped us sell to our customers ... we made our money back on the first day. It was wonderful!”  
Glenn Hautamaki,  
Tiki Loft

“You guys were awesome! In so many ways, the Ideal Home & Garden Show was a tremendous success!”  
Ross Brown,  
Curbs in the Burbs



# BIG SALES OPPORTUNITIES!

# THE BIGGEST HOME & GARDEN SHOW IN SOUTHWESTERN ONTARIO!

## 1,000s of SHOPPERS DRIVE LONG DISTANCES ... TO BUY!

Southwestern Ontario is the perfect location for Canada's fastest growing home shows. Many customers drive from everywhere in the 'Golden Horseshoe' and beyond to shop for BIG FRESH IDEAS!



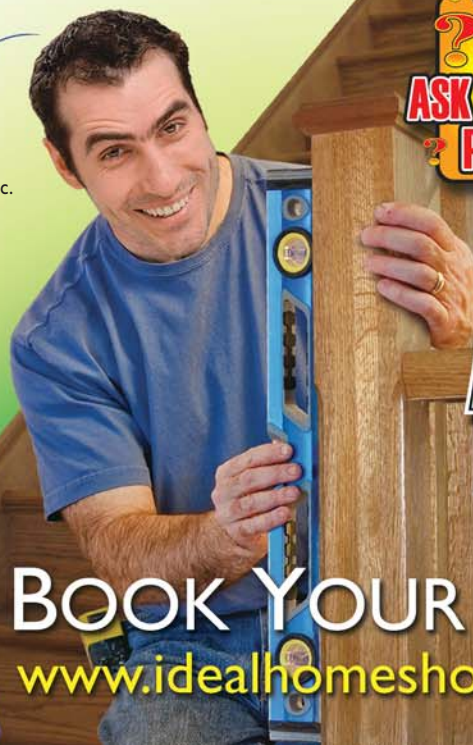
## NEW, BIG, FRESH, IDEAS, FEATURES & WAYS TO SELL YOUR PRODUCTS!



## TARGETED AUDIENCES!

“ We attract the perfect customers for our exhibitors. Throughout the marketplace we utilize a strong, multi-focused, multi-media advertising campaign to draw eagers buyers to your booth. We are committed to producing the best, premier shows in Southwestern Ontario and successful sales results for our many valued exhibitors. ”

Dwayne McKillop,  
President, Continuum Productions Inc.  
Ideal Home & Garden Show



# BIG! FRESH! IDEAS!

## BOOK YOUR SPACE EARLY!

[www.idealhomeshow.ca](http://www.idealhomeshow.ca) 905-527-7469

# CONTACT US TODAY FOR YOUR **BIGGEST** SALES OPPORTUNITY OF THE SEASON!



The Careport Centre is conveniently situated in the heart of the suburbs. It's the biggest consumer-friendly facility of its kind in Southwestern Ontario, perfectly located just off HWY. 403, Aberdeen exit, Hamilton.

**EXHIBIT RATE: \$14.00/sq. ft.** (minimum 10' x 10')

Corner Premium \$100 per corner

**BULK RATE: \$8.00/sq. ft.**

**SPONSORSHIP RATE:** Available upon request

### SERVICES AT NO EXTRA COST:

- Listing in Show Guide
- 8' backdrop & side rails
- Pre-Show promo material
- Exhibitor badges
- Aisle carpet
- Private exhibitor lounge
- Offer visitors a "2nd Visit FREE Pass"
- Comprehensive Exhibitor Manual available 24/7
- Access to our PR Team
- 24-hour security
- Full use of Media Centre to announce new products and meet editors/reporters covering the show
- Material handling including forklift services & storage
- Professional show support suppliers
- Twitter & Facebook alerts
- Plus ... of course our friendly Continuum Home Show Production Team!



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### MOVE-IN

Monday, February 27th	8 am – 6 pm	(Vehicles permitted)
Tuesday, February 28th	8 am – 6 pm	(Vehicles permitted)
Wednesday, February 29th	8 am – 6 pm	(No vehicles on the floor)
Thursday, March 1st	8 am – 3 pm	(No vehicles on the floor)

### 2012 SHOW HOURS

Thursday, March 1st	5 pm – 9 pm	VIP Preview Night
Friday, March 2nd	Noon – 8 pm	
Saturday, March 3rd	10 am – 7 pm	
Sunday, March 4th	10 am – 5 pm	

### MOVE-OUT

Sunday, March 4th	6 pm - 10 pm
Monday, March 5th	8 am – 5 pm

## 3 EASY WAYS TO RESERVE YOUR SPACE!

### PHONE:

**905-527-SHOW (7469)**  
or **1-877-313-SHOW (7469)**

### FAX:

Fax application & deposit to Continuum Productions Inc. **905-529-4039**

### MAIL:

Mail application & deposit to:  
Continuum Productions Inc.  
270 Longwood Road South, Unit 1  
Hamilton, ON L8P 0A6

## CONTACT US TODAY! WE'RE HERE TO HELP!

### NORM SCHULZ:

General Manager **905-527-7469 Ext. 304**  
nschulz@continuumevents.ca

### KATHERINE VOOYS:

Show Co-ordinator **905-527-7469 Ext. 309**  
kvooy@continuumevents.ca

### DWAYNE MCKILLOP:

President **905-527-7469 Ext. 317**  
dmckillop@continuumevents.ca



**SHOW WILL SELL OUT QUICKLY!  
BOOK YOUR SPACE EARLY!**

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**1-877-313-SHOW (7469)**