

# BOOST YOUR SALES!



# IDEAL homeshow

**OCTOBER 1-3, 2010**  
**NEW CAREPORT CENTRE - Hamilton**

THE OFFICIAL NEWLETTER OF THE 2010 IDEAL HOME SHOW

Issue number 01 April, 2010



## INSIDE THIS ISSUE:

- Beat the HST and **SAVE 8%** off your exhibit space rate
- Book now and **save an additional 10%** off your exhibit space rate



We have already sold 25% of the show space. Don't miss your opportunity!



**FREE  
PARKING!**

**SOUTHWESTERN ONTARIO'S LARGEST FALL HOME SHOW!**

Visit us at [idealthomeshow.ca](http://idealthomeshow.ca)

See hundreds of exhibitors and show stopping features over 2 acres.  
... PLUS FREE PARKING  
We are creating Spectacular Selling Environments!  
Be Inspired, Informed & Entertained

## Here are two great ways to **SAVE 18%** off your exhibit space rate **NOW!**

### BEAT THE HST and **SAVE 8% OFF YOUR EXHIBIT SPACE RATE**

As an exhibitor you always want a chance to save money. Here is your chance to save 8% off your booth space rate if you pay in full prior to May 1, 2010. No HST will be charged to your account only the GST (5%). All payment made after May 1<sup>st</sup>, 2010 are subject to the HST (13%).

### EARLY BIRD RATE **SAVE 10% OFF YOUR EXHIBIT SPACE RATE**

Another opportunity to save 10% off your exhibit space rate, simply book with a deposit and lock in at the \$10 per sq.ft. rate.



Example of the huge savings  
Buying a 20' X 10' with one corner  
Regular rate  
Book before May 31 with deposit  
  
Book and pay in full before May 1

\$2,300 plus HST total cost \$2,599  
\$2,100 plus HST total cost \$2,373  
**Savings of \$226**  
\$2,100 plus GST total cost \$2,205  
**Savings of \$394**

### CALL TODAY TO BOOK YOUR EXHIBIT SPACE 1.877.313.SHOW (7469)

Come by for a tour any time **we are always open** Monday through Friday, 9 am to 5 pm.  
We are 20 minutes away from everywhere, 270 Longwood Road South, just off the Hwy. 403 take the Aberdeen Ave. exit.



**October 1-3, 2010**  
**NEW** Careport Centre, Hamilton  
Corner of Aberdeen Ave. & Longwood Rd.S.  
**FREE PARKING**



**INSPIRE, INFORM & ENTERTAIN**

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